



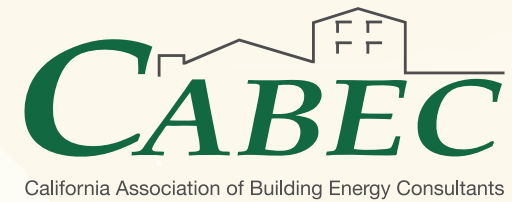
CABEC

California Association of Building Energy Consultants

California Dreamin'

CABEC 2026 Conference
September 15-17, 2026 • Petaluma, Ca.
www.cabec.org





BOARD CHAIR

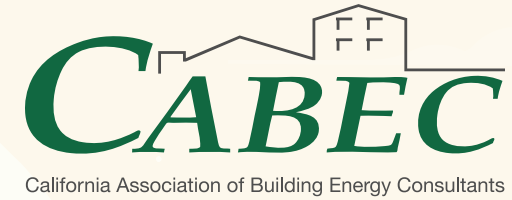


EXECUTIVE DIRECTOR

We're excited to welcome 200+ attendees, presenters, and exhibitors to CABEC's "**California Dreamin'**" Annual Conference! It's shaping up to be a dynamic, engaging event where people from across the industry can connect, share ideas, and learn from one another.

You'll be in great company—professionals, thought leaders, and innovators coming together to talk about what's next in building energy. It's a great chance to swap insights, discover new tools and services from exhibitors, and build meaningful connections. Expect plenty of thoughtful conversations, fresh perspectives, and opportunities to collaborate.

In short: come ready to learn, connect, and be inspired. This is one you won't want to miss.



**CONFERENCE
CO-LEADS**

Exhibitors at the CABEC Conference get access to the state's energy consultants all in one place. Key members of the California Energy Commission, the state's main utilities, architects, ECC raters, and other key decision makers also attend. Exhibitors are invited to attend the full conference, which allows for developing strong relationships with the people who do Title 24 compliance documents and select materials, systems, and equipment for buildings statewide.

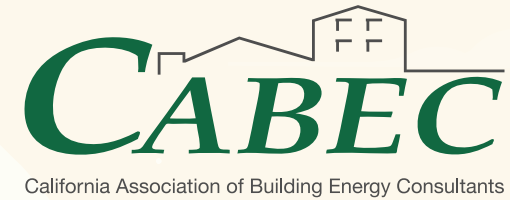
This is a close-knit, earnest group of professionals looking for the products that can save energy and allow for code compliant building designs. We recognize that our conference only works because of our sponsors so we make sure our events revolve around the exhibit hall and product suppliers. Sponsors tell me that this is their favorite conference of the year, for the networking, presentations, and leads, the camaraderie, and the fun.



KEYNOTE SPEAKER

Panama is the Founder and Executive Director of the Building Decarbonization Coalition (BDC), a multi-sector forum working to phase out fossil fuel use in buildings through policy acceleration, partnerships, and consumer inspiration across America. He last spoke at CABEC's 2019 Conference at Asilomar Conference Center in Monterey and shocked the room with his predictions about the coming electrification movement. Boy, was he right on then, and he's sure to bring his passion and knowledge to share more truths with us at CABEC 2026.

Previously, Panama was the European Director of the Investor Confidence Project where he worked to unlock capital markets for energy efficiency project development. Panama was the Advisor on Energy and Natural Resources to California Assembly Speaker John A. Perez. He has served as Deputy Director of the California Energy Commission's Efficiency and Renewables Division and advisor for Chairwomen Douglas and Pfannenstiel. He has worked for the California Conservation Corps on vocational environmental education, and ran the Sustainable Schools program for the Division of the State Architect. Panama served on the City of Sacramento Planning Commission and the County of Sacramento Environmental Commission, and is a former board member on the U.S. Green Building Council (USGBC) and past president of the Northern California Chapter of the USGBC. He has worked on climate solutions in over 30-countries, presented at and collaborated on products from the United Nations, the International Energy Agency and the European Commission.



Put your brand in front of the people you want to reach by sponsoring our upcoming conference, CABEC's 2026 "**California Dreamin**" Conference, at the Sonoma Sheraton, Petaluma, California.

California's Title 24 energy code supports California's Decarbonization goals, and the 2025 code furthers progress to reduce Carbon emissions of buildings and reduce utility costs for Californians.

Attendees of the Conference will include:

- CEAs (Certified Energy Analysts)
- Energy Consultants
- California Energy Commission
- Utility Executives
- Architects
- Builders
- Building Inspectors / Managers
- General Contractors
- Green Nonprofits
- Raters
- Teachers and Students

TOPICS:

- 2025 Energy Code Preview
- 2025 Building Electrification Code Changes
- 2025 Nonresidential Building PV + Battery
- Building Energy Modeling and Software
- Distributed Energy Resources
- Emerging Technologies
- Raters Verification and Registration
- Distributed Energy Resources
- And Much More...

Event Schedule:

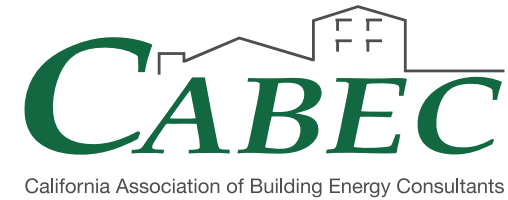
- Monday
 - CEA/AEA Exams
 - Welcome Reception
- Tuesday
 - Social Event
- Wednesday
 - Happy Hour & Annual Banquet with the CABEC Band playing your favorite 70's hits!

**CABEC HOTEL ROOM BLOCK:
Sonoma Sheraton
Rooms from \$159/night**

You will find the information for your online reservation link below. Ask for the CABEC Conference Room Rates and receive a discount and free parking. We will send more information later about accommodations and exhibitor space. If you have questions or need help with the link, please do not hesitate to ask.

<https://bit.ly/sheratonsonoma>

<https://bit.ly/reservations4cabec>



SPONSORSHIP & ADVERTISING OPPORTUNITIES:

- Inside Front Cover.....\$1,000
- Back Cover\$750
- 1 Full Page.....\$500
- 2 Half Page.....\$400

AD EXAMPLES:



1 Full Page (8.5" W x 11" H)



2 Half Page (8.5" W x 5.5" H)



AD SPECIFICS:

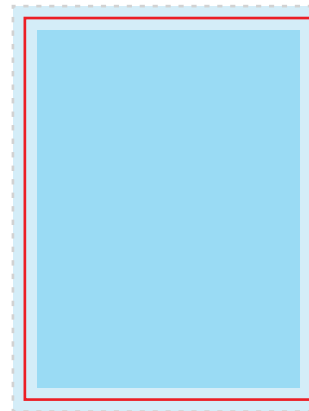
The size of the Program is 8.5" W x 11" H

BLEED: 1/8 inch all around/sides:

- Full Page: 8.625" W x 11.125" H
- Half Page: 8.625" W x 5.625" H

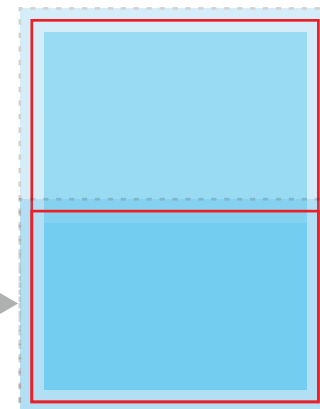
SAFE ZONE: 1/4 inch all around/sides:

- Full Page: 8.25" W x 10.75" H
- Half Page: 8.25" W x 5.25" H



AD REQUIREMENTS:

1. Supply high resolution or Press Ready PDF
2. All fonts must be outlined
3. Images must be high-resolution (300 dpi)
4. Entire ad must be in CMYK color space
5. Ads will be accepted via e-mail



DEADLINE FOR LOGOS & ADS IS FRIDAY, AUGUST 14, 2026