

California Association of
Building Energy Consultants
CABEC
is proud to present...

SOLVING THE ENERGY PUZZLE



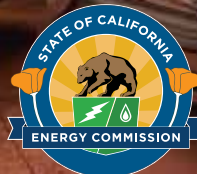
March 19th - 21st @



TEMECULA
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2020 CABEC CONFERENCE

Thanks To Our Conference Supporters



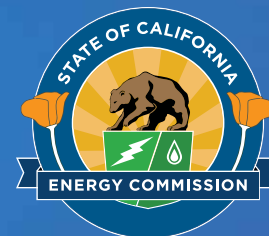


California Association of Building Energy Consultants

The California Association of Building Energy Consultants (CABEC) is a non-profit organization dedicated to providing up- to-date, reliable information about the California Title 24, Part 6 Energy Standards and related building energy efficiency topics, as well as helping energy consultants stay on the cutting edge of building energy efficiency.

This includes a voluntary Certified Energy Analyst (CEA) program, a quarterly web-based newsletter, website, conferences and educational energy training, both in person and by webinar. These activities have been developed to assure a professional level of training, experience and qualification for individuals in energy efficiency, energy conservation, and related fields.

The purpose of CABEC is to further technical expertise and ethics through certification; to foster professional development through training, information, and peer exchange/networking; to represent and enhance the stature of its members to the California Energy Commission and other political entities; and to encourage energy efficiency and regulatory compliance throughout the energy consulting industry.





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Put your brand in front of the people you want to reach by sponsoring CABEC's 2020 Conference "Solving the Energy Puzzle" in Temecula, CA.

California's Title 24 energy code has changed how we build statewide. Spend a few days in a serene wine country setting with some of the most influential people driving the change.

- *Energy Consultants*
- *Corporate Energy Managers*
- *Utility Executives*
- *Green Nonprofits*
- *Architects*
- *State Energy Commissioners*
- *Builders*
- *General Contractors*
- *HERS Raters*
- *Teachers and Students*

This year's conference is focused on integration of the different pieces of building science, bringing together both conventional and modern design and technology. Collaboration and Integrated design is more pertinent than ever to achieve a balance of energy efficiency and renewables. Come learn from the industry's brightest about:

- *2019 Energy Code updates*
- *2030 Commercial ZNE*
- *Sustainable Design*
- *Distributed Energy Resources*
- *Decarbonization and Zero Emission Buildings*
- *Emerging Technologies and Innovative Building Practices*
- *Building Energy Modeling & Software*
- *Multifamily Market*
- *HERS standards & Registry Processes*

We are expecting 200+ engaged attendees, presenters and exhibitors for an eventful and educational few days. In addition to the dynamic workshops and keynote speakers, there will be ample opportunities to interact with industry influencers. Networking and Social events include:

- *Networking Breaks*
- *Lunch Product Demonstrations*
- *Wednesday Welcome Reception*
Wine Tasting
- *Thursday Exhibitor Reception & ACM Poster Board Exhibit*
- *Thursday Night Glow Ball*
- *Friday Night Happy Hour*
- *Honors Banquet & Casino Night*



2020 CABEC CONFERENCE



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SPONSORSHIP & ADVERTISING OPPORTUNITIES:

	<i>As the sponsor of Wednesday's Welcome Reception, you will serve as host of a wine tasting and have 5 min to speak</i>	<i>As the sponsor of Thursday's Golf Social, you will serve as host and have 5 min to speak</i>	<i>As the sponsor of the Thursday evening reception, you will serve as host and be given 5 min to speak</i>	<i>As the sponsor of the Friday evening reception prior to the banquet, you will serve as host and be given 5 min to speak</i>	<i>As sponsor of the conference banquet Friday night, you will serve as co-host of the honors banquet</i>	<i>Your name on the main hall labeling. Marketing signage in main hall. 15 minute product presentation during lunch</i>	<i>Your name on one of the breakout rooms labeling. Marketing signage in breakout room. 15 minute product presentation during lunch</i>
Sponsorship Level	Wednesday Welcome Reception Sponsor	Thursday Night Golf Social Sponsor	Thursday Exhibitor Reception Sponsor	Friday Night Happy Hour Sponsor	Friday Night Honors Banquet Sponsor	Main Conference Hall Sponsor	Break-Out Room Sponsor
Cost	\$5,000	\$5,000	\$8,000	\$8,000	\$15,000	\$10,000	\$7,500
Number available	1	1	1	1	1	1	2
Number of 3-day passes available	2	2	2	2	4	4	2
Logo on ALL Marketing Collateral	✓	✓	✓	✓	✓	N/A	N/A
Logo + Link on Conference Website	✓	✓	✓	✓	✓	✓	✓
15 min product demo						✓	✓
Size of Ad in event program	full-page	full-page	full-page	full-page	full-page	full-page	half-page
Booth info	6' table in Prime Area	6' table in Prime Area	6' table in Prime Area	6' table in Prime Area	6' table in Prime Area	6' table in Main Hall	6' table in Break-Out Room

	<i>You sponsor the AV for the conference including prominent signage</i>	<i>You sponsor one of the lunches. Signs on lunch tables. Product demo</i>	<i>You sponsor one of the breakfasts. Signs on breakfast tables. Product demo during breakfast</i>	<i>You sponsor one of the mid-morning or afternoon networking breaks. Signs on snack/coffee table Product demo during break</i>	<i>As the sponsor of the ACM Model Poster Board Competition, you will have 5 minutes to speak at the banquet & present Award</i>	<i>For exhibitors who want a little more exposure. 15 minute product presentation during lunch</i>	<i>Our Economy Exhibitor package</i>
Sponsorship Level	Audio Visual Sponsor	Lunch Sponsor	Breakfast Sponsor	Networking Break Sponsor	ACM Poster Board Comp. Sponsor	Premium Exhibitor	Eco Exhibitor
Cost	\$7,500	\$5,000	\$5,000	\$4,000	\$4,000	\$3,000	\$2,000
Number available	1	3	3	3	1	4	6
Number of 3-day passes available	2	2	2	2	2	2	2
Logo on ALL Marketing Collateral							
Logo + Link on Conference Website	✓	✓	✓	✓	✓	✓	name listed on website
15 min product demo	✓	✓	✓	✓	✓	✓	
Size of Ad in event program	half-page	half-page	half-page	half-page	half-page	-	
Booth info	6' table in Prime Area	6' table in Prime Area	6' table in Prime Area	6' table in Main Hall	6' table in Main Hall	6' table in Premium Area	6' table in Main Hall



SPONSORSHIP & ADVERTISING OPPORTUNITIES:

- Inside Front Cover.....\$1,000
- Back Cover\$750
- 1 Full Page.....\$500
- 2 Half Page.....\$400
- 3 Quarter Page.....\$300

AD EXAMPLES:

1



Full Page (8.5" W x 11" H)

2



Half Page (8.5" W x 5.5" H)

3



Quarter Page (4.25" W x 5.5" H)

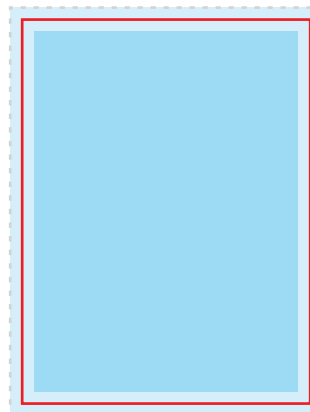


AD SPECIFICS:

The size of the Program is 8.5" W x 11" H

BLEED: 1/8 inch all around/sides:

- Full Page: 8.625" W x 11.125" H
 - Half Page: 8.625" W x 5.625" H
 - Quarter Page: 4.375" W x 5.625" H
- SAFE ZONE:** 1/4 inch all around/sides:
- Full Page: 8.25" W x 10.75" H
 - Half Page: 8.25" W x 5.25" H
 - Quarter Page: 4" W x 5.25" H



AD REQUIREMENTS:

1. Supply high resolution or Press Ready PDF
2. All fonts must be outlined
3. Images must be high-resolution (300 dpi)
4. Entire ad must be in CMYK color space
5. Ads will be accepted via e-mail

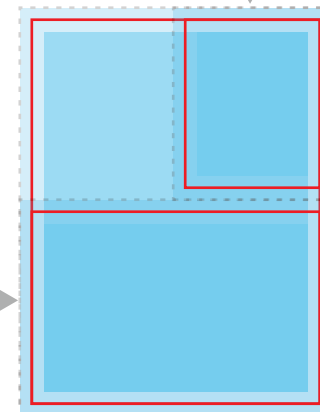
AD DESIGN ASSISTANCE:

For custom ad design assistance please contact:

Rafael Yepez @

RepublicDesignCompany.com

(805) 822-4373 • rafaelyepez@me.com







SOLVING THE ENERGY PUZZLE



2020 CABEC CONFERENCE



-  Premium Exhibitors
-  Prime Sponsors
-  Eco Exhibitors & Sponsors
-  Main Hall Sponsor

EXHIBITORS MAP

