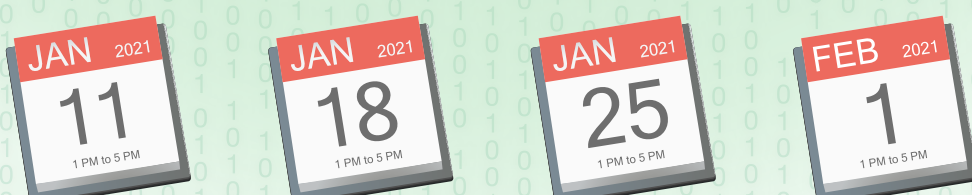


[cabec.org /conference2021](https://cabec.org/conference2021)



Conference supported by:



The California Association of Building Energy Consultants (CABEC) is a non-profit organization dedicated to providing up-to-date, reliable information about the California Title 24, Part 6 Energy Standards and related building energy efficiency topics, as well as helping energy consultants stay on the cutting edge of building energy efficiency.

This includes a voluntary Certified Energy Analyst (CEA) program, a quarterly web-based newsletter, website, conferences and educational energy training, both in person and by webinar. These activities have been developed to assure a professional level of training, experience and qualification for individuals in energy efficiency, energy conservation, and related fields.

The purpose of CABEC is to further technical expertise and ethics through certification; to foster professional development through training, information, and peer exchange/networking; to represent and enhance the stature of its members to the California Energy Commission and other political entities; and to encourage energy efficiency and regulatory compliance throughout the energy consulting industry.



Put your brand in front of the people you want to reach by sponsoring CABEC's 2021 CABEC "Solving the Energy Puzzle" Virtual Conference Series. California's Title 24 energy code has changed how we build statewide. Spend a few days connecting with some of the most influential people driving the change.

- Energy Consultants
- Green Nonprofits
- Builders
- Teachers and Students
- Corporate Energy Managers
- Architects
- General Contractors
- Utility Executives
- State Energy Commissioners
- HERS Raters

This year's conference is focused on integration of the different pieces of building science, bringing together both conventional and modern design and technology. Collaboration and Integrated design is more pertinent than ever to achieve a balance of energy efficiency and renewables.

We are expecting 200+ engaged attendees, presenters and exhibitors for an eventful and educational virtual conference series.

Come learn from the industry's brightest about:

- 2019 Energy Code updates
- 2030 Commercial ZNE
- Sustainable Design
- Distributed Energy Resources
- Decarbonization and Zero Emission Buildings
- Emerging Technologies, Multi-Family Markets and Innovative Building Practices
- Building Energy Modeling & Software
- HERS standards & Registry Processes



## Sponsorship & Advertising Opportunities

- Reach all of California's energy consultants in one online event
- Spread out over 4 weeks each Monday afternoon to allow for high attendance
- Using the WHOVA platform, winner of Best Event App at Event Technology Awards
- Reduced Price allows for greater participation and wider reach than in-person

### How Will I Be Able to Connect with Energy Consultants?

- Featured sponsors will get speaking time in between the presentations each Monday
- One-on-one chats using video or text allows you to start instant conversations with attendees
- Virtual meetups, either scheduled or impromptu to discuss in groups
- In-app banner ads, virtual company brochures, and videos
- Company Showcase page up all January with your flyers, brochures, videos, etc
- Lunch presentations by sponsors
- CABEC tech support to set up your Company Showcase page



#### Kilowatt: \$500

Four free passes, full ability to set up 1-on-1 meetings and virtual meetups. Company Showcase page for you to post flyers, brochures, videos, links, etc.\*



#### Megawatt: \$1,000

Kilowatt plus a rotating banner ad on CABEC site and Conference WHOVA site, plus conference attendee email list to follow up after the conference



#### Gigawatt: \$1,500

Megawatt plus feature sponsorship of one day's event and 5-10 minutes to speak and logo on one day's slides [only 8 available]

\*Additional passes may be purchased by sponsors at half the normal member price.