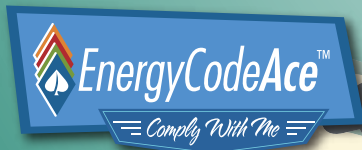


# CABEC

California Association of Building Energy Consultants



**OCTOBER 10 – 12**  
Cambria Pines Lodge





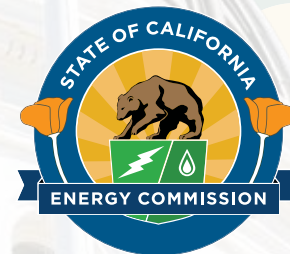
California Association of  
Building Energy Consultants

# CABEC

The California Association of Building Energy Consultants (CABEC) is a non-profit organization dedicated to providing up-to-date, reliable information about the California Title 24, Part 6 Energy Standards and related building energy efficiency topics, as well as helping energy consultants stay on the cutting edge of building energy efficiency.

This includes a voluntary Certified Energy Analyst (CEA) program, a quarterly web-based newsletter, website, conferences, Mentorship Program, weekly live online discussions and educational energy trainings, both in person and by webinar. These activities have been developed to assure a professional level of training, experience and qualification for individuals in energy efficiency, energy conservation, and related fields.

The purpose of CABEC is to further technical expertise and ethics through certification; to foster professional development through training, information, and peer exchange/networking; to represent and enhance the stature of its members to the California Energy Commission and other political entities; and to encourage energy efficiency and regulatory compliance throughout the energy consulting industry.





Put your brand in front of the people you want to reach by sponsoring our upcoming conference, "CABEC 2023 Something to Crow About: Decarbonizing Buildings" in Cambria, CA

California's Title 24 energy code has to support California's Decarbonization goals, and the 2022 code will require energy consultants to pivot even more to managing Carbon emissions

- Energy Consultants
- Corporate Energy Managers
- Utility Executives
- Green Nonprofits
- Architects
- State Energy Commissioners
- Builders
- General Contractors
- HERS Raters
- Teachers and Students

The pivot in California to Decarbonizing buildings while continuing to save energy. We will need to continue designing energy-efficient buildings with advanced building envelopes, mechanical systems, and HERS verifications. But new products will bring new value to energy code compliance if they reduce Carbon emissions of buildings... Come learn from the industry's brightest about:

- 2022 Energy Code Preview
- 2022 Building Electrification code changes
- 2022 Nonresidential building PV + Battery changes
- Distributed Energy Resources
- Emerging Technologies
- Building Energy Modeling and Software
- HERS verifications and registrations

We are expecting 200+ engaged attendees, presenters and exhibitors for an eventful and educational few days. In addition to the dynamic workshops and keynote speakers, there will be ample opportunities to interact with industry influencers. Networking and Social events include:

- Monday Welcome Reception
- Tuesday Exhibitor Reception
- Tuesday Social Event
- Wednesday Night Happy Hour
- Wednesday Night Honors Banquet





**\*\*\* All Sponsors and Exhibitors will be included on the WHOVA Virtual Conference App \*\*\***

	<i>As the sponsor of Monday Welcome Reception, you will serve as host of a wine tasting and have 5 min to speak</i>	<i>As the sponsor of Tuesday Social Sponsor, you will serve as host and have 5 min to speak</i>	<i>As the sponsor of the Tuesday Exhibitor Reception Sponsor, you will serve as host and be given 5 min to speak</i>	<i>As the sponsor of the Wednesday Happy Hour Sponsor, you will serve as host and be given 5 min to speak</i>	<i>As sponsor of the Wednesday Honors Banquet, you will serve as co-host of the banquet</i>	<i>Your name on the main hall labeling. Marketing signage in main hall. 15 minute product presentation during lunch</i>	<i>Your name on one of the breakout rooms labeling. Marketing signage in breakout room. 15 minute product presentation during lunch</i>
Sponsorship Level	Monday Welcome Reception Sponsor	Tuesday Social Sponsor	Tuesday Exhibitor Reception Sponsor	Wednesday Happy Hour Sponsor	Wednesday Honors Banquet Sponsor	Main Conference Hall Sponsor	Break-Out Room Sponsor
Cost	\$5,000	\$5,000	\$8,000	\$8,000	\$15,000	\$10,000	\$7,500
Number available	1	1	1	1	1	1	2
Number of 3-day passes available	2	2	2	2	4	4	2
Logo on ALL Marketing Collateral	✓	✓	✓	✓	✓	N/A	N/A
Logo + Link on Conference Website	✓	✓	✓	✓	✓	✓	✓
15 min product demo						✓	✓
Size of Ad in event program	full-page	full-page	full-page	full-page	full-page	full-page	half-page
Booth info	6' table in Prime Area	6' table in Prime Area	6' table in Prime Area	6' table in Prime Area	6' table in Prime Area	6' table in Main Hall	6' table in Break-Out Room

	<i>You sponsor the AV for the conference including prominent signage</i>	<i>You sponsor one of the lunches. Signs on lunch tables. Product demo</i>	<i>You sponsor one of the breakfasts. Signs on breakfast tables. Product demo during breakfast</i>	<i>You sponsor one of the mid-morning or afternoon networking breaks. Signs on snack/coffee table Product demo during break</i>	<i>As the sponsor of the ACM Model Poster Board Competition, you will have 5 minutes to speak at the banquet &amp; present Award</i>	<i>For exhibitors who want a little more exposure. 15 minute product presentation during lunch</i>	<i>Our Economy Exhibitor package</i>
Sponsorship Level	Audio Visual Sponsor	Lunch Sponsor	Breakfast Sponsor	Networking Break Sponsor	Competition Sponsor	Premium Exhibitor	Eco Exhibitor
Cost	\$7,500	\$5,000	\$5,000	\$4,000	\$4,000	\$3,000	\$2,000
Number available	1	3	3	3	1	4	6
Number of 3-day passes available	2	2	2	2	2	2	2
Logo on ALL Marketing Collateral							
Logo + Link on Conference Website	✓	✓	✓	✓	✓	✓	name listed on website
15 min product demo	✓	✓	✓	✓	✓	✓	
Size of Ad in event program	half-page	half-page	half-page	half-page	half-page	-	
Booth info	6' table in Prime Area	6' table in Prime Area	6' table in Prime Area	6' table in Main Hall	6' table in Main Hall	6' table in Premium Area	6' table in Main Hall



## SPONSORSHIP & ADVERTISING OPPORTUNITIES:

- Inside Front Cover.....\$1,000
- Back Cover .....\$750
- 1 Full Page.....\$500
- 2 Half Page .....\$400

### AD EXAMPLES:

1



Full Page (8.5" W x 11" H)



2



Half Page (8.5" W x 5.5" H)



### AD SPECIFICS:

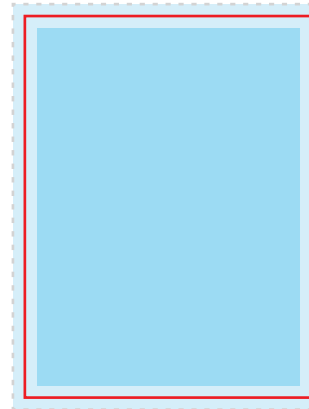
The size of the Program is 8.5" W x 11" H

**BLEED:** 1/8 inch all around/sides:

- Full Page: 8.625" W x 11.125" H
- Half Page: 8.625" W x 5.625" H

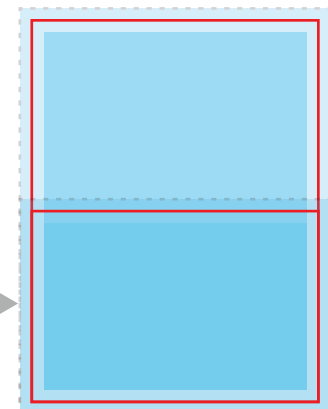
**SAFE ZONE:** 1/4 inch all around/sides:

- Full Page: 8.25" W x 10.75" H
- Half Page: 8.25" W x 5.25" H



### AD REQUIREMENTS:

1. Supply high resolution or Press Ready PDF
2. All fonts must be outlined
3. Images must be high-resolution (300 dpi)
4. Entire ad must be in CMYK color space
5. Ads will be accepted via e-mail



DEADLINE FOR LOGOS & ADS IS FRIDAY, APRIL 28, 2023 • PLEASE VISIT [www.hyperurl.com/cabecadspecs](http://www.hyperurl.com/cabecadspecs) FOR FULL DETAILS